

Hosted by the International Institute for Restorative Reproductive Medicine (IIRRM)



## *Sponsorship & Expo Opportunities*

*International Clinical & Scientific Congress for Restorative Reproductive Medicine (ICSC 4 RRM)*



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Targeted engagement for profound connections.

*Come meet your best customers.*



*Join us as Sponsor at the 2024 International Clinical & Scientific Congress for Restorative Reproductive Medicine (ICSC 4 RRM) or*

*Exhibitor at the Femtech & Fertility Restoration Exposition (FFRExpo)*

Are you ready to meet hundreds of clinicians who want and need your product?

With seven unopposed hours, over two days, you'll meet your best customers as they gather at the 2024 ICSC 4 RRM to exchange scientific findings and clinical best practices in Restorative Reproductive Medicine (RRM).

Our clinician network recommended your brand for efficacy and reliability and is one of a select number of brands that have been invited to engage with Congress delegates as a sponsor or exhibitor. We are offering an incredible opportunity for you to showcase how your product addresses reproductive health issues, both in-person to Congress delegates, and through our extended digital marketing platform that reaches thousands more.

This package includes details of sponsorship and exhibition opportunities at the 2024 ICSC 4 RRM. If aligning with a forward-thinking community of medical professionals to amplify your brand and contribute to the advancement of reproductive health resonates with your goals, we're here to explore the ideal fit for you.

**Details:**

Sponsorship Opportunities: 12

Femtech & Fertility Restoration Expo (FFRExpo) Opportunities: 20

**ICSC 4 RRM Congress:** August 9 - 10th, 2024

**Location:** LIFE Building, University of British Columbia, Vancouver, BC, Canada

Best Regards,

Tracey Parnell, M.D.

Director of Communications & Development

International Institute of Restorative Reproductive Medicine

hello@rrmcongress.com

rrmcongress.com

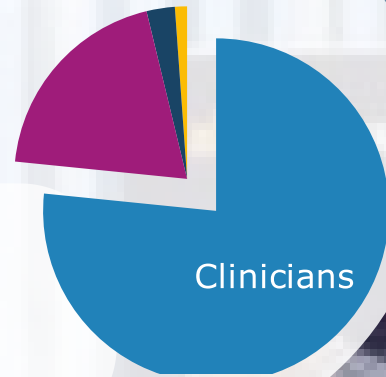


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# 2024 ICSC 4 RRM Offers :

## 2023 Lisbon Congress Attendees

- Clinicians
- Allied Health Professional
- Student
- PhDs/Researchers



**Targeted Engagement:** Joining in-person & online, hundreds of clinicians from 46 countries attended last year's Annual Congress & this year promises to be our most expansive yet.



**Right Time:** Build relationships with at least seven unopposed hours during our 2-day Congress with direct access to Restorative Reproductive Medicine (RRM) clinicians who see your product as critical to their patient's care.



**Extend Your Reach:** Your sponsorship includes a digital marketing & acknowledgment reach across IIRRM's platforms to reach ~3,500 professionals in the RRM field providing ongoing visibility via socials, newsletters & website presence.



**Enhanced Credibility:** Sponsoring &/or Exhibiting at this celebrated event positions your brand within a trusted network, elevating both awareness & trustworthiness among RRM clinicians.



## What is Restorative Reproductive Medicine (RRM)?

RRM is a medical discipline focused on identifying and treating the root cause of reproductive problems with an aim to restore and optimize the patient's health. Instead of suppressing or bypassing the problem, RRM clinicians work collaboratively with patients, using fertility or cycle charting that allows for precisely timed testing and medications.

The field of RRM is becoming increasingly credited for its contributions and publications, not only as a proven and effective option for fertility treatment but to women's health in general.



IIRRM

## What is the International Institute for Restorative Reproductive Medicine (IIRRM)?

The only international institute uniting RRM providers & researchers around the globe, who share a common belief that patients deserve scientifically-based, well-researched, reproductive health care services that cooperate with, and restore, reproductive function. IIRRM is a registered international Charitable Incorporated Organization (CIO) and Institute based out of London, UK.

## What is the International Clinical & Scientific Congress for Restorative Reproductive Medicine (ICSC 4 RRM)?

ICSC 4 RRM is a two-day congress where medical professionals and students gather to stay current with the latest published findings and clinical trends in restorative reproductive medicine.

Two days of intense pre-conference coursework is offered along three streams in 2024, helping those practicing stay up to date in the field and providing opportunity to begin training for clinicians new to RRM.



## What is the Femtech & Fertility Restoration Exposition (FFRExpo)

Hosted concurrently with the Congress, FFRExpo connects femtech and reproductive health-focused companies with the medical professionals who are keen to see new products and services on the market.

Need concentrated access to a group of femtech friendly RRM clinicians, who recommend brands like yours to their patients? This is your chance to talk to them all at once, at the lowest cost possible.

# Sponsorship & Expo Benefits Summary

Support Level	Opportunities	#	Cost (USD \$)	Onsite Marketing Opportunities							Digital Marketing Advertisement & Acknowledgements						
				Conference Program	Conference Onsite Signage	Conference Booth (1)	Conference Registration	1 Year IIRRM Membership	Exclusive Tabletop Signage at Your Sponsored Event	Speak @ Banquet + 2 Banquet Tickets (2)	Free Tote Bag Insert	ICSC 4 RRM Event email	2 Exclusive Advertisements in a '24-'25 Periodical or Newsletter (3)	IIRRM Conference Website Incl. Support Level	Social Media Cobrand (4)	Splashscreen Banner (5)	
Platinum	Banquet Sponsor	1	\$7,500	Y	Y	Foyer + Reception	2	Y	Y		Y	Y	Y	Y	Y	Y	Y
Gold	Reception-Sponsor	1	\$4,000	Y	Y			Opportunity Taken						Y	Y	Y	Y
	Lunch Sponsor	2	\$3,000	Y	Y	Foyer + Reception	1	Y	Y					Y	Y	Y	Y
	Interpretation Sponsor	2+	\$3,500	Y	Y	Foyer + Reception	1	Y	Y			Y		Y	Y	Y	Y
Silver	Coffee Break Sponsor	4	\$2,250	Y	Y	Foyer Booth	1	Y	Y					Y	Y	Y	Y
Bronze	Hand-Sponsor	1	\$750	Y	Y			Opportunity Taken						Y	Y	Y	Y
	Tote-Bag-Sponsor	1	\$750	Y	Y			Opportunity Taken						Y	Y	Y	Y
	Exhibitor at FFRExpo	20	\$950	Y	Y	Expo Booth	1							Y	Y	Y	Y

1. Foyer & Expo Booths concurrent with ICSC 4 RRM Congress. Foyer booths are immediately outside main presentation theatre where coffee and lunch are served during breaks. -Expo is adjacent to Congress presentation theatre in classroom across the hall
2. Reception booth offers one of a few limited spots close to registration booth in the foyer, a high traffic area of Congress Opening Reception
3. Formal Banquet event guarantees captive audience of all onsite attendees. The Banquet sponsor is given 5 minutes to address clinicians directly and 2 Banquet tickets to attend the full evening, allowing time to connect directly with an international group of clinicians passionate about RRM.
4. Exclusive Advertisement in two editions of 2024 or 2025 IIRRM periodical or newsletter.
5. IIRRM + sponsor/exhibitor co branded social media post with up to 200 words, 1 image & 5 hashtags
6. For online attendees, rolling splash screen banners are displayed for 3.5 hrs each day during onsite coffee breaks and lunch breaks during ICSC 4 RRM Congress.

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## Your Opportunities to Connect

Click on any option below to learn more or purchase 

USD

**Banquet Sponsor**

**\$7500**

~~**Opening Reception Sponsor**~~

**\$4000**

**Lunch Sponsors**

**\$3000**

**Interpretation Sponsors**

**\$3500**

**Coffee | Break Sponsors**

**\$2250**

~~**Lanyard Sponsor**~~

**\$750**

~~**Tote Sponsor**~~

**\$750**

**FFRExpo Exhibitor**

**\$950**

**Additional Opportunities**

**\$185 - \$300**

**IIRRM Bursary**

**\$750 - \$1100**

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# 2024 ICSC 4 RRM Congress Schedule

Friday, August 9 & Saturday August 10th

## Day 1

Location: LIFE Building, UBC

<b>7:00 - 7:30am</b>	<b>Sponsor Exhibit Assembly</b>
7:30 - 8:00am	Delegate Registration
8:00 - 9:30am	Congress Presentations
9:30 - 10:30am	Coffee Break 1 - Foyer
10:30 - 12:00pm	Congress Presentations
<b>12:00 pm</b>	<b>FFRExpo Opens</b>
12:00 - 1:30 pm	Attendee Lunch in Foyer/Courtyard
1:30 - 3:00 pm	Congress Presentations
3:00 - 4:00 pm	Coffee Break 2 - Foyer
4:00 - 6:00pm	Congress Presentations
6:00 - 7:00pm	Delegates move to Sage Restaurant on campus for Evening Banquet

## Day 2

Location: LIFE Building, UBC

	<b>Sponsor Exhibit Assembly</b>
	<b>FFRExpo Room Open</b>
7:00 - 7:30 am	Delegate Registration
7:30 - 8:00 am	Congress Presentations
8:00 - 9:30am	Congress Presentations
9:30 - 10:30am	Coffee Break 1 - Foyer
10:30 - 12:00 pm	Congress Presentations
12:00 pm - 1:30 pm	Lunch in Foyer/Courtyard
1:30 - 3:00 pm	Congress Presentation
3:00 - 4:00 pm	Coffee Break 2 - Foyer
4:00 - 5:30 pm	Congress Presentations
5:30 - 6:00	IIRRM AGM & Vision 2050
<b>6:00 - 7:00 pm</b>	<b>Expo &amp; Sponsor Teardown</b>

## Thursday Evening Pre-Congress Reception

Location: Low Forum, Allard School of Law, UBC  
August 8, 2024

2:00 - 4:00 pm	Platinum & Gold Sponsors Display set up
4:15 - 5:00 pm	Delegate Registration
5:00 - 9:15 pm	Reception Event
9:15 - 10:00 pm	Display Teardown & transport to LIFE Building

# Platinum Sponsor Friday Banquet

## Congress Formal Banquet

Our popular Formal Banquet follows the first day of the main conference and gives delegates a chance to discuss ideas and plans inspired by the day's talks. Previous attending clinicians ranked the banquet as a highlight of the Congress, an informal setting where they can meet and share with their colleagues. This year, the Banquet will be held in Sage Restaurant, an elegant venue for events at UBC with spectacular views overlooking Howe Sound and the mountains of the North Shore.

The Banquet Sponsor is given a 5-minute space in the programme to address clinicians directly, a guaranteed captive audience of all attendees. Two banquet tickets for the full evening allow time to connect directly and personally. These benefits are exclusive to the Banquet Sponsor alone.

## \$7,500 USD

**The Banquet Sponsor will enjoy exclusive entitlements and additional general sponsor benefits, including:**

- Opportunity to address conference participants during the banquet (5 min)
- Two complimentary banquet tickets
- A tabletop sign with your logo and message, for each catering station, acknowledging your event sponsorship & space for a flyer, brochure or promotional item
- Complimentary exhibit time during Thursday evening reception (Thursday space is limited to Platinum and Gold Sponsors and located in high traffic areas)
- One complimentary exhibit table in the Congress foyer where all coffee & lunches are served to attendees during the 2-day Congress.
- Acknowledgment in the congress programme & organizational signage at the Congress
- 2 complimentary Congress registrations
- 2 complimentary memberships with IIRRM
- Acknowledgement in multiple digital marketing channels including:
  - Socials cobranding with the event (up to 200 words including 1 image)
  - Congress website exhibitor listing, including your Company name, logo, and up to 100-word description, a hyperlink to your website & 1 download
- One splash screen banner displayed during breaks & lunches
- Recognition in one event email + two exclusive advertisements in an IIRRM newsletter edition or monthly journal nook (~3K distribution)

**[Secure Platinum Sponsorship Here](#)**

\*All catering services will be arranged by the organiser.



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# Gold Sponsor Thursday Reception

## Opening Reception

The meet-and-greet reception on Thursday evening will see the mingling of delegates from the pre-conference educational seminars, which will have just finished, along with the arrival of delegates for the main Congress on Friday and Saturday. It's an excellent opportunity to reach out to a diverse group of delegates over wine and appies. Hosted at the Low Forum of the Allard School of Law, where the pre-conference educational seminars are held, the standing format encourages exploration and building new connections.

~~\$4000 USD~~

*Already Sponsored!*

**The Thursday evening reception sponsor will enjoy exclusive entitlements, and additional sponsor benefits, including:**

- Complimentary exhibit time during Thursday evening reception (spaces are limited to Platinum and Gold Sponsors, and located in high traffic areas)
- 2 Complimentary Thursday reception invites (exclusive)
- A tabletop sign acknowledging your sponsorship of reception for each catering station featuring your Logo and space for a flyer, brochure or promotional item
- 1 complimentary exhibit table in the Congress foyer where coffee & lunches are served to attending clinicians. August 9 - 10th, 7 am - 6:30 pm
- Acknowledgment in the Congress programme & organizational signage at the Congress
- 1 complimentary congress registration
- 1 complimentary membership with IIRRM
- One splash screen banner displayed during breaks & lunches
- Acknowledgement in multiple digital marketing channels including:
  - Socials cobranded with the event (up to 200 words, 1 image)
  - Congress website exhibitor listing including your Company name, logo, and up to a 100-word description, a hyperlink to your website & 1 download
  - Recognition in event email + two exclusive advertisements in a 2024/25 periodical or newsletter edition (~3K distribution)

\*All catering services will be arranged by the organiser.



# Gold Sponsor Lunch (2)



## Lunch Sponsor

Have your company sponsor either an individual lunch break, or both, offered on Friday and Saturday Congress days. A tabletop sign for each catering station will be displayed featuring your Logo, with space for a flyer, brochure or promotional item (such as a sample, magnet, etc). You will also be given a complimentary exhibit table in the foyer where all refreshments are served for the entire Congress, allowing you maximum time to engage with interested clinicians. Lastly, as a Gold Sponsor, we offer you one of the few booths at the Thursday evening Reception.

## \$3000 USD

**Lunch sponsors will enjoy exclusive entitlements, and additional sponsor benefits, including:**

- A tabletop sign acknowledging your sponsorship of Lunch for each catering station featuring your Logo and space for a flyer, brochure or promotional item
- Complimentary exhibit time throughout the Thursday evening reception (these spaces are exclusive to Platinum and Gold Sponsors, located in high traffic areas)
- 1 complimentary exhibit table in the Congress foyer where coffee & lunches are served to attendees. Hours: August 9 - 10th, 2024 7am - 6:30pm
- Acknowledgment in the Congress programme & organizational signage at the Congress
- 1 complimentary Congress registration
- 1 complimentary membership with IIRRM
- One splash screen banner displayed during breaks & lunches
  - Acknowledgement in multiple digital marketing channels
  - Socials cobranded with the event (up to 200 words, 1 image)
  - Congress website exhibitor listing including your Company name, logo, and up to 100-word description, a hyperlink to your website & 1 download
  - Recognition in event email + two exclusive advertisements in a 2024/25 periodical or newsletter edition (~3K distribution)



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# Gold Sponsor Translation

**Interpretation Sponsor | French or  
Spanish \$3500 USD**

**Interpretation Sponsor | Any Other  
Language \$3750 USD**

Is your company interested in reaching a new market? Sponsor our international conference translated into a language of your choosing, or sponsor French and/or Spanish Interpretations for slightly less, while receiving all the same benefits. Your sponsorship provides simultaneous translation to be made available for the entire International Congress, including translation of the programme.

Additionally, the conference is posted as a self-paced package for future clinicians and healthcare professionals to review. Your sponsorship creates an ongoing impact.

Your sponsorship will be recognized both in-person and online. As a Gold Sponsor, we offer you one of the few booths at the Thursday evening Reception, with an additional complimentary exhibit table in the foyer for the entire Congress, where all refreshments are served, allowing you maximum time to engage with interested clinicians.

## **Sponsor(s) for any language translation benefit from:**

- Complimentary exhibit time during Thursday evening reception (space is limited to Platinum and Gold Sponsors and located in high traffic areas)
- 1 complimentary exhibit table in the foyer of the Congress, August 9 - 10th, 7am - 6:30 pm
- Acknowledgment in the Congress programme & organizational signage at the Congress
- 1 free tote bag-insert
- 1 complimentary Congress registration
- 1 complimentary membership with IIRRM
- Acknowledgement in multiple digital marketing channels including:
  - Socials (up to 200 words including 1 image)
  - Congress website exhibitor listing including your Company name, logo, and up to 100-word description, a hyperlink to your website & 1 download.
  - One splash screen banner displayed during breaks & lunches
  - Recognition in event email + two exclusive advertisements in a 2024/25 periodical or newsletter edition (~3K distribution)

**Sponsor Translation Services Here.**

\*All translation services are arranged by the organiser.



# Silver Sponsor Coffee | Break (4)



## Coffee | Break Sponsor

Align your brand with the daily catering of delicious morning and afternoon breaks served to all participants in the foyer during the Congress. A tabletop sign for each catering station will be displayed featuring your Logo and space for a flyer, brochure or promotional item (such as a sample, magnet, etc). You will also be given a complimentary exhibit table in the Congress foyer, where all refreshments are served to attending clinicians.

**\$2250 USD**

### **The sponsor(s) of coffee breaks will benefit from:**

- A tabletop sign acknowledging your sponsorship of the coffee break for each catering station featuring the Sponsor Logo and space for a flyer, brochure or promotional item
- 1 complimentary exhibit table in the foyer for the entire Congress, August 9 - 10th, 7am - 6:30pm
- Acknowledgment in the Congress programme & organizational signage at Congress
- 1 complimentary conference registration
- 1 complimentary membership with IIRRM
- Acknowledgement in multiple digital marketing channels including:
  - Social cobranding (up to 200 words including 1 image)
  - Congress website exhibitor listing including your Company name, logo, and up to 100-word description, a hyperlink to your website & 1 download
  - One splash screen banner displayed during break & lunches
  - Recognition in event email + two exclusive advertisements in a 2024/25 periodical or newsletter edition (~3K distribution)

**[Secure this sponsorship here.](#)**

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# Bronze Sponsors

## Lanyards Sponsor - \$750 USD

All attendees will be required to wear their badges and lanyards at the conference. The lanyards will be co-branded with your logo!

### **The sponsor of lanyards will benefit from:**

- Lanyards will be co-branded with your logo and worn by all congress delegates!
- Acknowledgment in the Congress programme & organizational signage at the Congress
- Acknowledgement in multiple digital marketing channels:
  - Socials co-branded with the event (up to 200 words including 1 image)
  - Congress website exhibitor listing including your Company name, logo, and up to 100-word description, a hyperlink to your website & 1 download.
  - One splash screen banner displayed during breaks & lunches
  - Recognition in event email + two exclusive advertisements in a 2024/25 periodical or newsletter edition (~3K distribution)

***Already Sponsored!***

## Tote Bag Sponsor - \$750 USD

Highlight your brand on the tote bags that are distributed to all delegates. The official attendee tote bag will feature your one-color logo next to IIRRM's logo ensuring that your brand will be exposed in and around the conference. Bags are distributed to each attendee at registration.

### **The sponsor of tote bags will have:**

- Tote bags will be co-branded with your logo alongside IIRRM's and distributed to all congress delegates!
- One free tote bag-insert
- Acknowledgment in the Congress programme & organizational signage at the Congress
- One splash screen banner displayed during breaks & lunches
- Acknowledgement in multiple digital marketing channels including:
  - Socials co-branded with event (up to 200 words including 1 image)
  - Congress website exhibitor listing including your Company name, logo, and up to 100-word description, a hyperlink to your website & 1 download.
- Recognition in event email + two exclusive advertisements in a 2024/25 periodical or newsletter edition (~3K distribution)

***Already Sponsored!***



# Femtech & Fertility Restoration Exposition (FFRExpo) Exhibit Booth      **\$950 USD**

Where else is there concentrated access to hundreds of fertility and femtech-friendly medical professionals (physicians, naturopaths, obgyns, pharmacists & med students) who recommend brands like yours to their patients?

This is your chance to talk to them in one place, with seven hours of unopposed exhibit time over two days!

## **FFRExpo Exhibitor Advantages:**

Your best value. Reach an otherwise inaccessible market efficiently with a large group of clinicians who take femtech seriously and use it clinically to help their patients with infertility and other women's reproductive health challenges.

Trust is built-in. Congress attendees are members of the IIRRM, their trusted international body supporting learning, research & open communication in the RRM field. Expo participants are implicitly trusted as being aligned with restoration of fertility.

Right Timing. Hundreds of clinicians attend the Congress to stay up to date with RRM research and clinical advancements. Help them keep up to date in femtech by having your brand represented. Tell them how your product or service helps restore fertility, provide samples or demos, and share your studies on effectiveness.

**FFRExpo Exhibitor Hours: August 9, 2024, from 12 pm - 6:30 pm  
August 10, 2024, from 7 am - 6:30 pm**

### **Your exhibition registration includes:**

- Exhibit space (~8' W x 8'D) in Exposition, either in Foyer (first 8) or in adjacent to congress in a classroom just across the hall, 2 chairs & 5' table (additional chairs upon request)
- One free Congress registration which includes some meals, beverages and snacks
- Congress website exhibitor listing including your Company name, logo, and 100-word or less description, a hyperlink to your website & 1 download.
- 17 total exhibit hours; 7 hours unopposed
- Acknowledgment in the Congress programme & organizational signage at the Congress
- Acknowledgement in multiple digital marketing channels including:
  - Social cobranding with the event (up to 200 words including 1 image)
  - 2024 Congress website including company logo, 100-word company description, backlink & 1 download
  - Recognition in event email and one newsletter edition (~3K distribution)



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**Secure your exhibit spot here.**



# Additional Opportunities

## Full Page in Programme

**\$300 USD**

Reach congress attendees through a full-page advertisement in the digital and printed program. Promote your products/services/organization, or advertise your upcoming event.

All Advertisements must be received no later than July 15 2024.

[Purchase your spot.](#)

## Half Page in Programme

**\$185 USD**

Reach congress attendees through a half-page advertisement in the digital and printed program. Promote your products/services/organization, or advertise your upcoming event.

All Advertisements must be received no later than July 15 2024.

[Purchase your spot.](#)

## Attendee Bag Insert

**\$220 USD**

Attendee bags will be distributed to all registered delegates. All material must be received no later than August 1 2024.

Please mail your insert material to:

IIRRM Congress  
c/o Kathleen Copeland  
1720-57a St. Delta, BC Canada  
V8V 1N3

[Purchase a bag insert](#)

## Support a Student - \$750 USD

Contribute to our student bursary program

Support a student(s) ability to attend our Congress. Your contribution will allow more students, the future of healthcare professionals, to learn about Restorative Reproductive Medicine and connect with colleagues who may serve as lifelong mentors! You or your company will be recognized during the conference by name, and logo & across multiple social media platforms (you can also keep your donation anonymous).

Each donation allows one student complimentary congress registration, free accommodation for up to 4 nights in Gage suites, and/or assistance with travel costs. Bursaries are announced on a rolling basis and depend on the donations we receive. The first set will be announced on April 15, 2024.

If you prefer to donate to fund a specific student, please specify their name at checkout. A charitable donation receipt will be issued from IIRRM for all donations.

### Expand Access for Students

## Support an Attendee - \$1100 USD

- Support a delegate's ability to attend the International Congress
- Each donation allows one attendee from a lower or middle-income country or a person facing hardship complimentary congress registration, free accommodation for up to 4 nights in Gage suites and/or assistance with travel costs
- Your contribution will allow more physicians and healthcare professionals to learn about Restorative Reproductive Medicine, spread/integrate that knowledge in their region/practice, connect with colleagues, and share their experiences and expertise in underserved populations.
- Bursaries are announced on a rolling basis, depending on the number of donors we receive. The first set will be announced on April 15, 2024.
- If you prefer to donate to fund a specific delegate or country/region, please specify their name or location at checkout in "additional notes."
- A charitable donation receipt will be issued from the IIRRM, and you or your company will be recognized during the conference and in multiple social channels (you can also keep your donation anonymous)
- Learn more about IIRRM's [Global Access Initiative here](#).

### Expand RRM Access by Donating [HERE](#)

## TAX TREATMENT OF EXHIBITIONS & SPONSORSHIPS

IIRRM is a registered Charitable Incorporated Organization and International Charity in The UK and Wales— contributions (donations) to supporting attendees and students above or for other programming and research are appreciated and allow IIRRM to grow and expand access to others! Please note that other exhibiting sponsorships where a service is rendered are generally not considered deductible as a charitable contribution but may be tax deductible as a business expense.

**[Make a charitable donation directly to IIRRM here.](#)**

